

LOKESH MUNUSAMY

GRAPHICS AND UI/UX DESIGNER



CONTACT



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www.itslokeshm.com

ACADEMIC

Diploma in Business Management & Entrepreneurship

2019 - Alison Online Education

Master of Multimedia Visualizer (MMV)

2011 - Apollo Computer Education

CERTIFICATES

Google UX Design (In Progress 50%)

Design Thinking | Social Media Marketing

UX DesignOps: working with Developers

Graphic Design Foundations

Honours Diploma in Computer Application

REFERENCE

SUMANA SHENOY

HR Manager, Indian Academy Group of Institutions

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Hello, I'm Lokesh

Creative and detail-oriented graphic designer with 6+ years of experience in a variety of industries. Proven ability to use Adobe Creative Suite (Illustrator, Photoshop, Adobe XD, Premiere Pro, and After Effects) to create visually appealing and engaging designs for print, web, and social media. Expertise in branding, typography, layout, motion graphics, UX/UI design, and basic 3D concepts.

EXPERIENCE

GRAPHIC DESIGNER

Indian Academy Group of Institutions

MAR 2023 - NOW

Creative and reliable Graphic Designer, adept at crafting brand-consistent visuals across websites, social media, and print. Leverage Adobe Creative Suite to develop engaging marketing materials, while collaborating with internal teams and external printers to deliver high-quality projects on schedule.

GRAPHIC & UI/UX DESIGNER

Letwe Online Private Limited

JUN 2020 - JAN 2023

Conceptualized and crafted bespoke design packages for branding, marketing, and advertising initiatives, optimizing UI/UX for the company's flagship website, and meticulously adhering to brand guidelines while exceeding target audience expectations.

GRAPHIC DESIGNER

LKMing Technologies Private Limited

APR 2018 - MAR 2020

Spearheaded new product launch as design lead, architecting user-centric UI/UX for both web & mobile platforms. Revitalized brand identity through compelling visuals, impactful content, and strategic network growth. Optimized team operations with streamlined workflow management and efficient resource allocation.

SKILLS

Visual Design

UI/UX Design

Creative Problem Solving

Project Management

HARD SKILLS

- Adobe Creatiev Suit
- Motion Graphics
- Microsoft Office Suit
- Scriptwriting
- Video Editing
- Digital Media
- Logo Design
- Sccial Media

SOFT SKILLS

- Critical Thinking
- Time Management
- Communication
- Attention to Detail
- Leadership
- Empathy
- Adaptability
- Team Building